Delta is known for keeping its environment as safe as possible to keep its customers to return for future business. Environmental sustainability is a entities that Delta uses to operate daily. They invest in healthy communities to help the growth of the environment. Another entity would be the Employees and customers. The demographic is huge and having people of different entities help Delta’s company grow. International partnerships are key to any business, Delta has partnerships around the world, connecting every country together with its airlines. Technology is a big in helping drive innovation to better improve their airline systems and customer processing.